Concepts 2020 – A Virtual Event
October 22-23

Scheduled sessions will run all day Thursday. Links to session recordings will be posted in the virtual conference site on Friday morning, allowing attendees to consume sessions they missed.

Virtual Exhibit Space - $850
- Link to collateral materials (PDFs), business cards, website, and videos on the Concepts conference promotional website AND in the virtual exhibit space during the conference. Your information will remain accessible on the TCHPA conference website through year-end 2020.
- Includes two Concepts Registrations. (Additional attendees register at the regular rate - $249 members / $349 non-members)
- Exhibitor Exposure – Your company name and logo will appear on the conference website, session agenda, in event promotions (including newsletters, email and social media) and during the conference.
- Co-branded Concepts graphics that can be used to promote your participation prior to the event (email signature messages, social media posts, etc.)
- Exhibitor Video ‘Mash-up’ – Submit a 30-60 second pre-recorded video by October 1st to be included in our Exhibitor highlight video which will be included in the instructional email sent to registered attendees that provides conference participation details (agenda, login, etc.) Exhibitor(s) will be asked to introduce him/herself, provide a brief description of products, services and solutions and invite attendees to visit them in the virtual exhibit hall. Your chance to shine! Fun locations and creativity encouraged!
- Interactive participation in Thursday virtual happy hour. Get to know attendees just as you might during a face-to-face reception.
- Pre-conference attendee list with email addresses (distributed 2 weeks before event). Limited to one time use to help connect with prospective buyers prior to the conference. Invite them to your virtual booth or to look you up during or after happy hour, etc.
- Exhibitor Prize Drawing – Optional, but encouraged. Winners drawn/announced at end of day Thursday. Attendees must be present to win. Exhibitor to choose the prize and ship to winner after the event. Gift cards are great but visual prizes can be fun too (i.e. Headphones, iPad, Kindle, Swag Bag)

Register/Pay
Make the most of your conference exhibit dollars – register early!

Questions? Email education.services@theclearinghouse.org or call 800-875-2242 (and choose option 3).
- Temporary Conference Website New, full conference micro-site to open soon
- Must sign exhibit agreement by October 1, 2020. Exhibit fees are non-refundable.